



LUIS REVUELTO

I love graphic design, video editing, social media and everything related to advertising and online marketing. I've got 6 years of experience, I'm very versatile, proactive and perseverant. I'm always willing to learn new stuff and improve my skills and I'm not afraid of challenges, in fact, I love them :)

Skills



- Web Design
- UX/UI Design
- Sketch
- Premiere
- App Design
- Graphic Design
- Photoshop
- After Effects
- E-commerce
- Video Edition
- Illustrator
- Dreamweaver
- Social Media
- Motion Graphics
- InDesign
- HTML/CSS

Experience



Adelane Studio (Madrid, Spain)

UX/UI Designer

Oct '16 - Present

1. Web design (User Experience / User Interface)
2. App design (User Experience / User Interface)
3. Design of interfaces for Android & iOS using Sketch
4. Creation of interactive prototypes using InVision
5. Development of web sites (HTML, CSS & Javascript)

Freelance (London, UK)

Web & Graphic Designer

Jul '15 - Nov '15

1. Web design (User Experience / User Interface/ Development)
2. Design of corporate identity (Logo / Style Guide)

KashFlow (London, UK)

Senior Digital Designer

Apr '14 - Jun '15

1. Web design (User Experience / User Interface)
2. Conversion rates optimisation (CRO) and user testing
3. Design of landing pages, emails and other online graphics
4. Design of leaflets, brochures, and other offline graphics
5. Edition of corporate videos, motion graphics and tutorials

eBay Inc (London, UK)

Design Executive

Nov '13 - Mar '14

1. Web design (User Experience / User Interface) and app prototyping
2. Design of takeovers and microsities for display advertising
3. Design and coding (HTML & CSS) of newsletters and responsive emails
4. Design of business cards, print ads, posters and other offline graphics
5. Design of presentation decks and infographics

Syncoms (London, UK)

Digital Designer

Oct '11 - Oct '13

1. E-commerce web design (User Experience / User Interface)
2. Edition of videos and motion graphics for YouTube campaigns
3. Design of newsletters, emails, banners and other online graphics
4. Design of business cards, brochures and other offline graphics
5. Design and development of landing pages (HTML & CSS)
6. Product photo shoots, image retouching and creation of mockups

Cives Mundi (Soria, Spain)

Social Media Strategist

Feb '11 - Sept '11

1. Development of the strategic plan of communication
2. Community management on Facebook, Twitter and YouTube
3. Brand reputation, KPI and ROI monitoring
4. Statistical analysis of web traffic with Google Analytics
5. Public relations with the media (press, radio and television)
6. Graphic design and video editing
7. Scriptwriter in the documentary: The little Palestine

Microtalk (London, UK)

Web Designer (internship)

Oct '09 - Jun '10

1. Web design (User Experience / User Interface)
2. Web development (HTML, CSS & Javascript)
3. Design and development (HTML & CSS) of emails and newsletters
4. Design of brochures, leaflets and other offline graphics

Education



Social Media Strategist

Course - 101 Advertising Agency

2011

Corporate Communications

Master's degree - University of West London

2010

Advertising and Public Relations

5 years degree - University of Valladolid

2008

Psychology Applied to Advertising

Course - SEK University

2008

Languages



Spanish
Native

English
Advanced (C1)

French
Basic